Disapproval of using signs advertising cigarettes



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بس محِيمِ

In the name of Allaah, the Most Merciful, the Bestower of Mercy

From `Abdul `Aziz bin `Abdullaah Ibn Baaz to His Highness the honourable prince `Abdul-Muhsin ibn `Abdul-`Aziz, the prince of Al-Madeenah Al-Munawwarah may Allaah grant him success, Amen.

As-salamu `alaykum warahmatullaah wabarakatuh (May Allaah's Peace, Mercy, and Blessings be upon you!)

It is well-known that the government, may Allaah grant it success, banned advertising cigarettes in newspapers and warned against encouraging people to smoke. Nevertheless, I am aware that nowadays many grocers and others use signs to advertise cigarettes and encourage people to smoke. Moreover, I am aware that many boys and others receive people by the doors of Al-Masjid Al-Nabawee (the Prophet's Mosque in Madeenah) when they go out after finishing the Salaah (Prayer), call them to buy cigarettes, and encourage them to smoke.

Thus, I hope your Highness strictly directs the concerned authorities to stop this and the other similar practices and to punish whoever violates such instructions. This is to protect Muslims against the evils of smoking and to retain their Deen (religion), health, and wealth. This is also to implement the strict instructions of the government in this regard. May Allaah reward you for your good deeds, help you to support His Deen, and bless your efforts! Verily, Allaah (Glorified be He) is the best One to be asked for help. As-salamu `alaykum warahmatullah wabarakatuh.